

WHAT TO DO WITH DIGITAL PHOTOS

ACTIONS YOU CAN TAKE TODAY



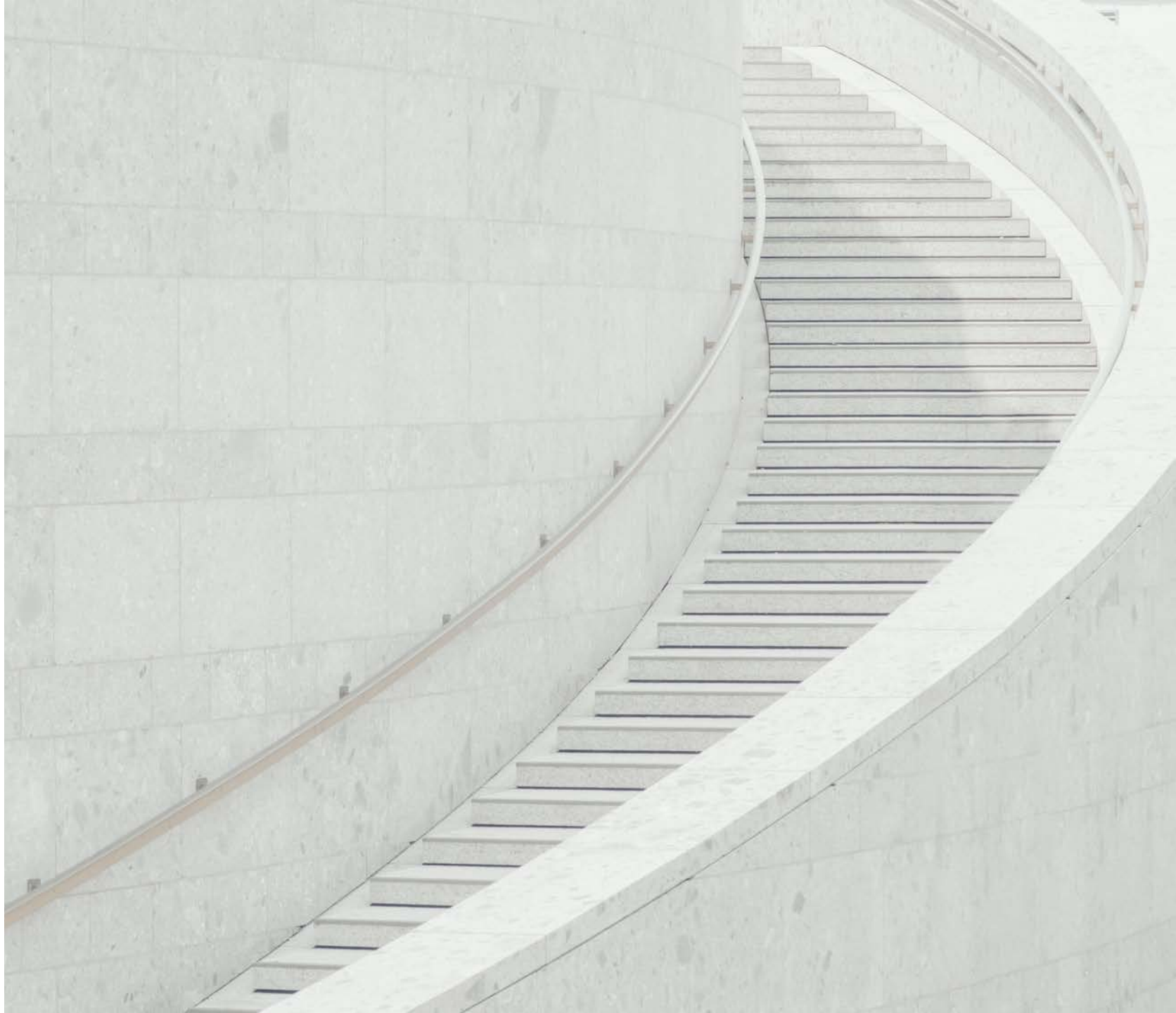


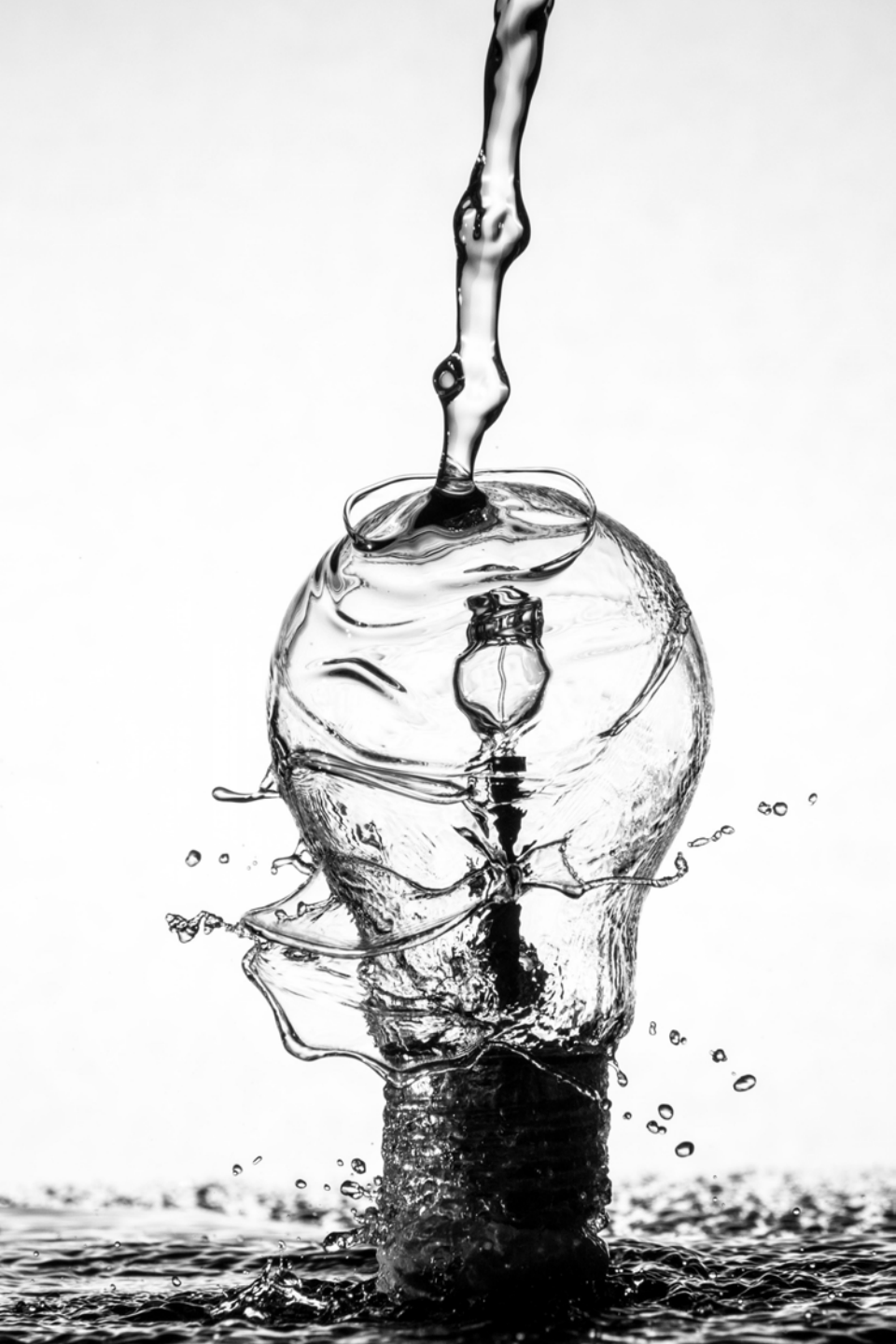
YOU'RE IN THE RIGHT PLACE IF:

- You have digital photos everywhere
- If you dropped your phone in the toilet or other watery grave, your soul would be crushed
- You don't know how to get started
- You've started and stopped multiple times
- You feel like the only way to manage the storage on your phone is to get a new one

OUR TIME TOGETHER

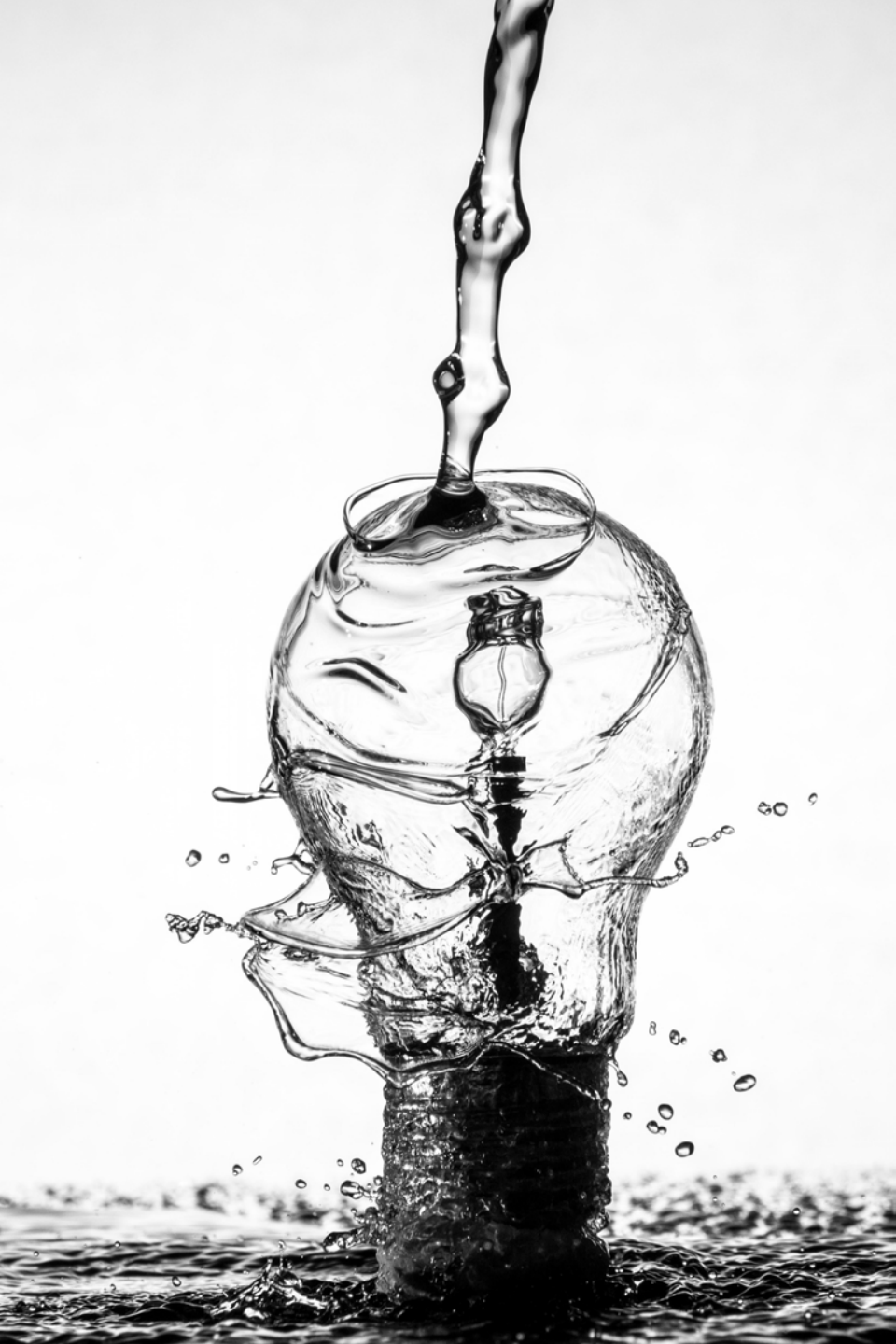
- Setting realistic expectations
- 6 Actions you can take today wrangle your digital photos
- Invitation to Additional Assistance
- Q&A





SETTING REALISTIC EXPECTATIONS

1. Comfort with technology
2. Know thyself...
3. Lots of variables
4. How long will it take to get organized



7 STEPS YOU CAN TAKE TODAY TO BEGIN ORGANIZING YOUR DIGITAL PHOTOS

1. Planning and Prepping
2. Choose your Hardware and Software
3. Gather your Devices & Copy the Media
4. Organizing Strategies
5. Back It Up
6. Tips for Ongoing Maintenance
7. Back it up



1. PLANNING & PREPPING

- Dedicate a notebook to your project
- Create a list of your devices and media where your photos reside and label them
- Will you be sharing your collection with others?
- List your long-term photo project goals
- Will you be adding any scanned photos to the collection in the future?
- Schedule blocks of time to work on your photos
- Gather userID and passwords

2. CHOOSE YOUR HARDWARE & SOFTWARE

- Do you have the hardware required to house your organized photo collection
- Purchase 2 NEW external hard drives
 - SSD drives will be the fastest
- Decide what software or system you'd like to use to organize your photos
- Consider adding a larger monitor if you're working from a laptop





3. GATHER YOUR DEVICES & COPY THE MEDIA

- Hunt & Gather all your photo devices and media
- Gather the cables for the various devices
- Label your devices and media (have some masking tape and a Sharpie handy)
- Label your 2 new EHDs
- Begin copying ALL photos from the various devices to the EHD #1
- Do not get hung up on where there might be duplicates
- Make a backup copy of EHD #1 onto the 2nd EHD
- Run the duplicate finder software on EHD #1 (your working drive)
- Keep notes of your progress from each session in your notebook



DEVICES & MEDIA THAT MIGHT HOUSE YOUR DIGITAL PHOTOS

- Cell phones
- Digital Cameras
- CDs & DVDs
- Thumb drives – flash drives
- External Hard Drives
- SD cards
- Cloud services like iCloud, Google, Amazon



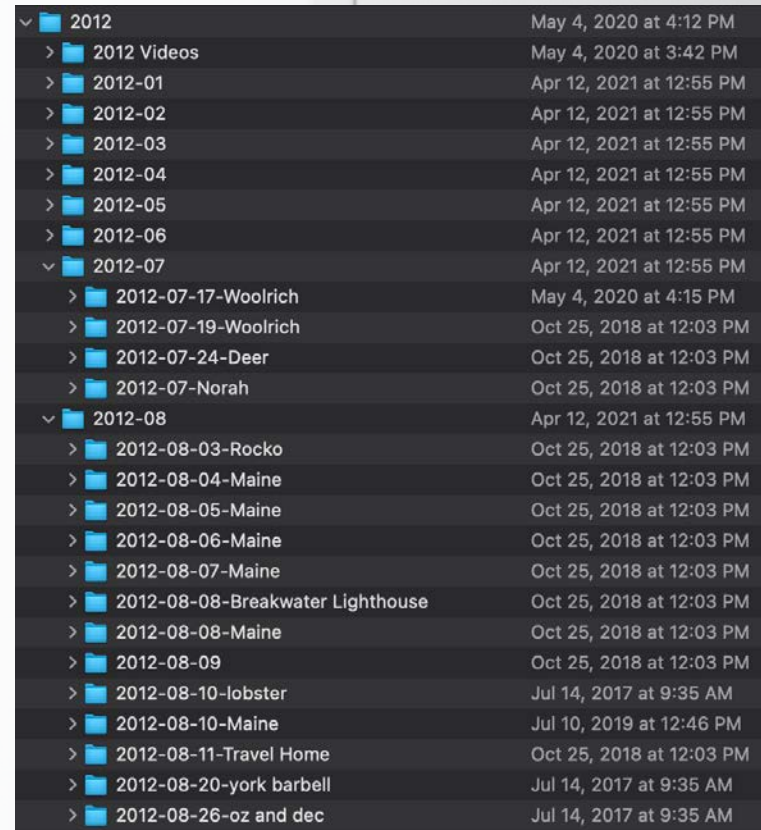
Rise Above Research - Digital Photography Projections

Year	2020	2021	2022	2023
Photos Taken	1.1195 Trillion	1.3996 Trillion	1.5028 Trillion	1.6112 Trillion
% Change		25% increase	7.4% increase	7.2% increase

While camera sales have dropped, picture taking has not! There are estimates suggesting that 90% of consumers only use their mobile phones to take pictures.

4. ORGANIZING STRATEGIES

- Continue to curate/cull out the poor quality, unintentional and reference photos.
- Create Annual digital folders
- Create digital folders (subfolders) by month and event within the Annual folders
- Use naming best practices to name your folders and files
 - 2010-02-15-George Birthday
- Create a rating system to mark your favorites
- Metadata & tagging also a strategy
 - Facial recognition
- There's more than one right way. Identifying information is a gift to the future



2012	May 4, 2020 at 4:12 PM
> 2012 Videos	May 4, 2020 at 3:42 PM
> 2012-01	Apr 12, 2021 at 12:55 PM
> 2012-02	Apr 12, 2021 at 12:55 PM
> 2012-03	Apr 12, 2021 at 12:55 PM
> 2012-04	Apr 12, 2021 at 12:55 PM
> 2012-05	Apr 12, 2021 at 12:55 PM
> 2012-06	Apr 12, 2021 at 12:55 PM
> 2012-07	Apr 12, 2021 at 12:55 PM
> 2012-07-17-Woolrich	May 4, 2020 at 4:15 PM
> 2012-07-19-Woolrich	Oct 25, 2018 at 12:03 PM
> 2012-07-24-Deer	Oct 25, 2018 at 12:03 PM
> 2012-07-Norah	Oct 25, 2018 at 12:03 PM
> 2012-08	Apr 12, 2021 at 12:55 PM
> 2012-08-03-Rocko	Oct 25, 2018 at 12:03 PM
> 2012-08-04-Maine	Oct 25, 2018 at 12:03 PM
> 2012-08-05-Maine	Oct 25, 2018 at 12:03 PM
> 2012-08-06-Maine	Oct 25, 2018 at 12:03 PM
> 2012-08-07-Maine	Oct 25, 2018 at 12:03 PM
> 2012-08-08-Breakwater Lighthouse	Oct 25, 2018 at 12:03 PM
> 2012-08-08-Maine	Oct 25, 2018 at 12:03 PM
> 2012-08-09	Oct 25, 2018 at 12:03 PM
> 2012-08-10-lobster	Jul 14, 2017 at 9:35 AM
> 2012-08-10-Maine	Jul 10, 2019 at 12:46 PM
> 2012-08-11-Travel Home	Oct 25, 2018 at 12:03 PM
> 2012-08-20-york barbell	Jul 14, 2017 at 9:35 AM
> 2012-08-26-oz and dec	Jul 14, 2017 at 9:35 AM



5. BACK IT UP!

- Know the difference between backup applications and online storage – not all are created equal
 - Backup is for protection and recovery
 - Storage is for accessibility
- Apply the 3-2-1 backup strategy
 - 3 – copies
 - 2 – types of storage media
 - 1 – offsite
- Understand your style – do you need to set it and forget it – if so, make appropriate plans
- Free online storage is not really free – read the fine print
- Make new copies of your collection every 3-5 years



6. TIPS FOR ONGOING MAINTENANCE

- Set aside time each month to work on your photos
- Delete duplicate and redundant photos on a regular basis
- Delete the sunsets, landscapes, poor-quality, food photos, screen shots, accidental feet photos. Be ruthless.
- Take a class to learn how to take better photos
- Take fewer, better photos (notice a theme?)
- Learn the settings on your phone so that you're not accidentally taking more photos than you plan ie: Live mode on the iPhone
- Read the fine print and educate yourself on the cloud services. Be sure you understand what happens to the photos in your cloud service when you delete a photo on your phone



EXTRA TIPS

- Understand what “optimized” means on your iPhone and devices
 - Settings > General > iPhone Storage > Optimize-Enable or Disable
- Turn off Live Photos. Use only with intention
- Know that when you delete a photo on your iPhone or other device, it deletes from everywhere
- Consider treating your phone like a camera
- Spend some time exploring the settings on your phone
- There’s no magic button! Staying organized requires active participation
- Learn the keywords that might make it easier for you to find photos to delete. ie: food, sunset, screenshots



WHEN SHOULD I HIRE A PROFESSIONAL?

- When you lack time, desire, equipment or software to do this project yourself
- Hire for the things you'll only do one time
- Hire for the technical expertise and best practices

RESOURCES

- Hard drives – Seagate, LaCie, WD, Sandisk – stick with the name brands you recognize – SSD’s are faster and more stable but also cost a little more
- Deduplication Software & Apps
 - For Mac – PhotoSweeper
 - For Windows – Duplicate Cleaner Pro
- Online Course for DIY Digital Organization: <https://captureyourphotos.thinkific.com/courses/the-photo-organizing-blueprint-PC>
- Organization Software – a few of my favorites
 - Adobe Lightroom Classic
 - Apple Photos
 - Adobe Bridge (free)
- Cloud storage and backup services
 - Backblaze (backup & recovery)
 - Mozy (backup & recovery)
 - Carbonite (backup & recovery)
 - OneDrive (storage and accessibility)
 - SmugMug – (photocentric storage & sharing)

How ScrapMyPix dba Photo Archivers Can Help

CONCIERGE SERVICES	DIY SERVICES
Organization – Done For You – Digital & Printed Photos	Photo Organization Consulting Services
Photo, Negative, Slide Digitizing/Scanning/Video Capture	Custom Book Design Training & Final Design Polish Services
Custom Book Design	

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Q & A

